

Date: 05/09/07

Current Geography Selection: (1 Selected) 5 mile radius: KIMBERLY RD & MIDDLE RD, BETTENDORF, IA 52722*

Lat: 41.537580 **Long:** -90.522340
City: Bettendorf city **Pop:** 31,584
County: Scott County **Pop:** 161,004
Zip: 52722 **Pop:** 33,725

Executive Demographic Summary Report

Population

The current year population in this selected geography is 185,401. The 2000 Census revealed a population of 187,199, and in 1990 it was 183,081 representing a 2.3% change. It is estimated that the population in this area will be 184,004 in 2011, representing a change of -0.8% from 2006. The current population is 48.4% male and 51.7% female. In 2006, the median age of the population in this area was 37.7, compared to the US median age which was 36.5. The population density in your area is 2,360.6 people per square mile.

Households

There are currently 76,009 households in this selected geography. The Census revealed household counts of 76,532 in 2000, up from 73,532 in 1990, representing a change of 4.1%. It is estimated that the number of households in this area will be 75,775 in 2011, representing a change of -0.3% from the current year. For the current year, the average household size in this area is 2.44 persons.

In 2006, the median number of years in residence in this geography's population is 3.45. The average household size in this geography was 2.37 people and the average family size was 3.11 people. The average number of vehicles per household in this geography was 1.7.

Income

In 2006, the median household income in this selected geography was \$44,556, compared to the US median which was \$48,271. The Census revealed median household incomes of \$39,656 in 2000 and \$27,578 in 1990 representing a change of 43.8%. It is estimated that the median household income in this area will be \$48,590 in 2011, which would represent a change of 9.1% from the current year.

In 2006, the per capita income in this area was \$23,769, compared to the US per capita, which was \$24,529. The 2006 average household income for this area was \$56,405, compared to the US average which was \$63,629.

Race & Ethnicity

In 2006, the racial makeup of this selected area was as follows: 85.4% White; 8.6% Black; 0.4% Native American; 1.5% Asian/Pacific Islander; and 2.5% Other. Compare these to the US racial makeup which was: 75.9% White, 12.1% Black, 0.7% Native American, 4.5% Asian/Pacific Islander and 4.5% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 9.0% of the current year population in this selected area. Compare this to the US makeup of 14.9%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 3.4% American Indian, Eskimo, Aleut Population; 66.5% Asian, Pacific Islander; 8.5% Black; 64.7% Hispanic Ethnicity; 66.7% Other; White -2.6%.

Housing

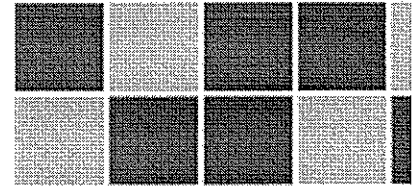
The median housing value in this area was \$51,261 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$84,269, which is a 64.4% change from 1990. In 1990, there were 46,838 owner occupied housing units in this area vs. 51,261 in 2000. Also in 1990, there were 26,693 renter occupied housing units in this area vs. 25,272 in 2000. The average rent in 1990 was \$274 vs. \$413 in 2000.

Employment

In 2006, there were 96,536 people over the age of 16 in the labor force in your geography. Of these 94.3% were employed, 5.6% were unemployed, 34.3% were not in the labor force and 0.1% were in the Armed Forces. In 1990, unemployment in this area was 6.3% and in 2000 it was 6.1%.

In 2006, there were 119,998 employees in this selected area (daytime population) and there were 9,047 establishments. For this area in 1990, 60.7% of employees were employed in white-collar occupations and 39.3% were employed in blue-collar occupations. In 2000, white collar workers made up 59.5% of the population, and those employed in blue collar occupations made up 40.5%. In 1990, the average time traveled to work was 9 minutes and in 2000 it was 16 minutes.

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.



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Demographic Detail Summary Report

Population Demographics

					Percent Change	
	1990 Census	2000 Census	2006 Estimate	2011 Projection	1990 to 2000	2006 to 2011
Total Population	183,081	187,199	185,401	184,004	2.3%	-0.8%
Population Density (Pop/Sq Mi)	2,331.1	2,383.5	2,360.6	2,342.8	2.3%	-0.8%
Total Households	73,532	76,532	76,009	75,775	4.1%	-0.3%

Population by Gender:

	1990	%	2000	%	2006	%	2011	%	1990 to 2000	2006 to 2011
Male	87,319	47.7%	90,173	48.2%	89,643	48.4%	89,213	48.5%	3.3%	-0.5%
Female	95,761	52.3%	97,026	51.8%	95,758	51.7%	94,791	51.5%	1.3%	-1.0%

Population by Race/Ethnicity

					Percent Change					
	1990 Census	2000 Census	2006 Estimate	2011 Projection	1990 to 2000	2006 to 2011				
White	163,042	89.1%	158,727	84.8%	158,334	85.4%	157,508	85.6%	-2.6%	-0.5%
Black	14,341	7.8%	15,552	8.3%	15,934	8.6%	16,175	8.8%	8.5%	1.5%
American Indian or Alaska Native	558	0.3%	576	0.3%	681	0.4%	791	0.4%	3.4%	16.2%
Asian or Pacific Islander	1,563	0.9%	2,603	1.4%	2,748	1.5%	2,864	1.6%	66.5%	4.2%
Some Other Race	3,579	2.0%	5,966	3.2%	4,613	2.5%	4,254	2.3%	66.7%	-7.8%
Two or More Races			3,774	2.0%	3,092	1.7%	2,412	1.3%		-22.0%
Hispanic Ethnicity	8,398	4.6%	13,828	7.4%	16,695	9.0%	18,582	10.1%	64.7%	11.3%
Not Hispanic or Latino	174,681	95.4%	173,371	92.6%	168,706	91.0%	165,422	89.9%	-0.8%	-1.9%

Population by Age

					Percent Change					
	1990 Census	2000 Census	2006 Estimate	2011 Projection	1990 to 2000	2006 to 2011				
0 to 4	12,929	7.1%	12,394	6.6%	12,286	6.6%	12,045	6.6%	-4.1%	-2.0%
5 to 14	26,935	14.7%	25,863	13.8%	23,648	12.8%	23,104	12.6%	-4.0%	-2.3%
15 to 19	12,687	6.9%	13,878	7.4%	12,621	6.8%	11,893	6.5%	9.4%	-5.8%
20 to 24	13,221	7.2%	13,309	7.1%	13,809	7.4%	13,055	7.1%	0.7%	-5.5%
25 to 34	28,760	15.7%	24,933	13.3%	24,273	13.1%	24,792	13.5%	-13.3%	2.1%
35 to 44	27,082	14.8%	27,912	14.9%	24,176	13.0%	22,070	12.0%	3.1%	-8.7%

45 to 54	18,230	10.0%	26,089	13.9%	27,144	14.6%	25,437	13.8%	43.1%	-6.3%
55 to 64	16,223	8.9%	16,226	8.7%	20,139	10.9%	22,791	12.4%	0.0%	13.2%
65 to 74	15,009	8.2%	12,900	6.9%	13,104	7.1%	15,145	8.2%	-14.1%	15.6%
75 to 84	9,027	4.9%	9,966	5.3%	9,592	5.2%	9,304	5.1%	10.4%	-3.0%
85+	2,974	1.6%	3,729	2.0%	4,610	2.5%	4,368	2.4%	25.4%	-5.3%

Median Age:

Total Population	34.0		36.2		37.7		38.2		6.6%	1.5%
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Households by Income

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
\$0 - \$15,000	19,573	26.6%	12,313	16.1%	10,737	14.1%	9,943	13.1%	-37.1%	-7.4%
\$15,000 - \$24,999	13,795	18.8%	11,278	14.7%	9,616	12.7%	8,814	11.6%	-18.2%	-8.3%
\$25,000 - \$34,999	11,991	16.3%	10,575	13.8%	9,703	12.8%	9,616	12.7%	-11.8%	-0.9%
\$35,000 - \$49,999	12,564	17.1%	13,014	17.0%	11,621	15.3%	10,499	13.9%	3.6%	-9.7%
\$50,000 - \$74,999	10,706	14.6%	15,272	20.0%	15,616	20.5%	14,853	19.6%	164.9%	-4.9%
\$75,000 - \$99,999	2,779	3.8%	7,615	10.0%	8,819	11.6%	9,612	12.7%	174.0%	9.0%
\$100,000 - \$149,999	1,367	1.9%	4,421	5.8%	6,790	8.9%	8,342	11.0%	223.5%	22.9%
\$150,000 +	740	1.0%	2,044	2.7%	3,106	4.1%	4,096	5.4%	176.1%	31.9%
Average Hhld Income	\$34,413		\$50,841		\$56,405		\$60,893		47.7%	8.0%
Median Hhld Income	\$27,578		\$39,656		\$44,556		\$48,590		43.8%	9.1%
Per Capita Income	\$13,918		\$20,785		\$23,769		\$25,780		49.3%	8.5%

Employment and Business

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Age 16 + Population	140,822		146,370		147,170		146,691		3.9%	-0.3%
In Labor Force	89,739	63.7%	96,333	65.8%	96,536	65.6%	95,995	65.4%	7.3%	-0.6%
Employed	83,660	93.2%	90,371	93.8%	91,007	94.3%	90,496	94.3%	8.0%	-0.6%
Unemployed	5,656	6.3%	5,834	6.1%	5,390	5.6%	5,357	5.6%	3.2%	-0.6%
In Armed Forces	402	0.3%	128	0.1%	139	0.1%	142	0.1%	-68.1%	2.2%
Not In Labor Force	51,084	36.3%	50,037	34.2%	50,495	34.3%	50,553	34.5%	-2.1%	0.1%
Number of Employees (Daytime Pop)					119,998					
Number of Establishments					9,047					
Emp in Blue Collar Occupations			36,557	40.5%						
Emp in White Collar Occupations			53,814	59.6%						

Housing Units

	1990		2000		2006		2011		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2006 to 2011
Total Housing Units	79,331		81,294		83,542		85,070		2.5%	1.8%
Owner Occupied	46,838	59.0%	51,261	63.1%	52,633	63.0%	53,765	63.2%	9.4%	2.2%
Renter Occupied	26,693	33.7%	25,272	31.1%	23,375	28.0%	22,010	25.9%	-5.3%	-5.8%
Vacant	5,801	7.3%	4,762	5.9%	7,533	9.0%	9,295	10.9%	-17.9%	23.4%

Vehicles Available

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
									1990 to 2000	2006 to 2011
Average Vehicles Per Hhld	1.60		1.50		1.70		1.80		-4.1%	3.3%
0 Vehicles Available	7,408	9.4%	7,078	9.3%	5,939	7.8%	5,130	6.8%	-4.4%	-13.6%
1 Vehicle Available	27,717	35.1%	28,786	37.6%	27,315	35.9%	26,164	34.5%	3.9%	-4.2%
2+ Vehicles Available	43,751	55.5%	40,669	53.1%	42,755	56.3%	44,481	58.7%	-7.0%	4.0%

Marital Status

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
									1990 to 2000	2006 to 2011
Age 15+ Population	143,213		148,942		149,468		148,855		4.0%	-0.4%
Married, Spouse Present	77,323	54.0%	74,800	50.2%	75,342	50.4%	75,269	50.6%	-3.3%	-0.1%
Married, Spouse Absent	2,252	1.6%	5,315	3.6%	5,309	3.6%	5,275	3.5%	136.0%	-0.6%
Divorced	14,418	10.1%	16,703	11.2%	16,680	11.2%	16,514	11.1%	15.8%	-1.0%
Widowed	12,222	8.5%	11,308	7.6%	11,253	7.5%	11,134	7.5%	-7.5%	-1.1%
Never Married	36,999	25.8%	40,816	27.4%	40,883	27.4%	40,652	27.3%	10.3%	-0.6%

Educational Attainment

	1990 Census		2000 Census		2006 Estimate		2011 Projection		Percent Change	
									1990 to 2000	2006 to 2011
Age 25+ Population	117,305		121,755		123,038		123,956		3.8%	0.7%
Grade K - 8	8,129	6.9%	5,057	4.2%	4,425	3.6%	3,576	2.9%	-37.8%	-19.2%
Grade 9 - 12	15,073	12.9%	12,353	10.2%	10,468	8.5%	8,853	7.1%	-18.0%	-15.4%
High School Graduate	36,450	31.1%	36,246	29.8%	36,504	29.7%	36,625	29.6%	-0.6%	0.3%
Some College, No Degree	23,792	20.3%	29,066	23.9%	28,978	23.6%	28,773	23.2%	22.2%	-0.7%
Associates Degree	8,235	7.0%	8,609	7.1%	9,756	7.9%	10,628	8.6%	4.5%	8.9%
Bachelor's Degree	17,900	15.3%	19,867	16.3%	22,288	18.1%	24,216	19.5%	11.0%	8.7%
Graduate Degree	7,742	6.6%	9,783	8.0%	10,619	8.6%	11,286	9.1%	26.4%	6.3%
No Schooling Completed			774	0.6%						

* Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.

Current year data is for the year **2006**, 5 year projected data is for the year **2011**. More About Our Data
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